

Vendor Company Page Creative Specs

BEST PRACTICES: WHAT SHOULD YOU PROMOTE

Your sponsorship includes 3 ad units on your company page. Best practices dictate that you should NOT use the same creative in all three slots.

Things that readers respond best to:

- *Your company app*
- *Whitepapers or case studies*
- *A video message from your Channel Chief*
- *Your partner portal*

Specs

Dimensions: Each ad unit is 400x180 pixels

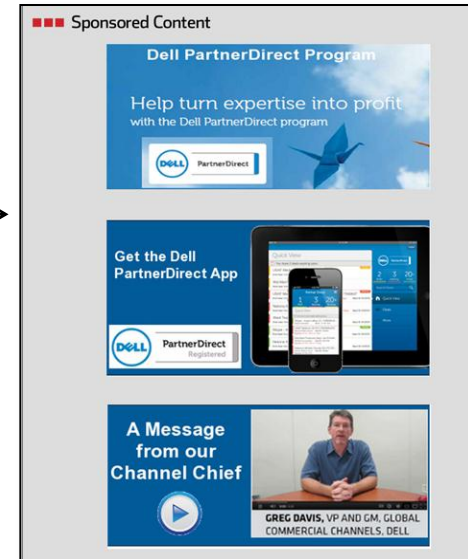
Formats: NON-animated gif, jpg, html

Max File Size: 40K

Linking URL: is required upon submission and must go to a non-flash based site, or site that does not require

Deadlines: Two business days before launch

Be sure to [download the CRN App](#) to see your ads in action





Thank You

For more information contact:
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Link to creative specs: [Click Here](#)

